# Contents

ABOUT GOPALJIU PUBLICATIONS

Sri Srimad Gour Govinda Swami

MAHARAJA

My Revered Spiritual Master

THE WORSHIP OF SRI GURU

MATHURA MEETS VRINDAVAN

THE PROCESS OF INQUIRY

EMBANKMENT OF SEPARATION

THE FLOW OF NECTAR

THE LAST LIMIT OF BHAKTI

GOPALJIU, THE BELOVED DEITY OF SRILA

GOUR GOVINDA SWAMI

#### BOOKLETS

Auspicious Invocations

THREE LOGS OF WOOD

How to FIND GURU

AFTER THE DISAPPEARANCE OF SRI GURU

Vaishnava Institutions and the Sweet

DEALINGS OF SRI CHAITANYA MAHAPRABHU

#### Krishna Kathamrita Bindu

About Krishna Kathamrita Bindu

Krishna Kathamrita Bindu Vol. 1

Krishna Kathamrita Bindu Vol. 2

Krishna Kathamrita Bindu Vol. 3

Krishna Kathamrita Bindu Vol. 4

Krishna Kathamrita Bindu Vol. 5

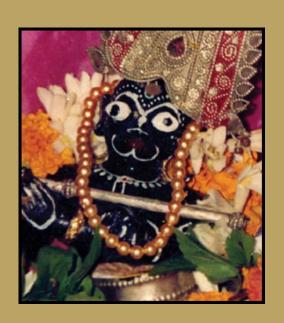
Krishna Kathamrita Bindu Vol. 6

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# About Gopal Jiu Publications



Gopal Jiu Publications aims at making available to the world a variety of thought-provoking devotional books that highlight the essential teachings of Gaudiya Vaishnavism. In 1977, His Divine Grace A.C. Bhaktivedanta Swami Prabhupada instructed his disciple Gour Govinda Swami Maharaja to preach to the members of the Krishna consciousness movement. Gopal Jiu Publications was founded in 1994 by Gour Govinda Swami to help fulfill this desire of Srila Prabhupada. In pursuance of the instructions of Gour Govinda Maharaja, Gopal Jiu Publications aspires to assist the Gaudiya Vaishnava community in the following ways:

- \* To show how everything is in the books of His Divine Grace A.C. Bhaktivedanta Swami Prabhupada and help to uphold the purpose and prestige of his mission by propagating *kṛṣṇa-kathā* and the teachings of the predecessor Vaishnava Acharyas.
- \* To help inspire the preachers of Krishna consciousness to continue their efforts to push on Lord Chaitanya's movement and achieve pure love of God.
- \* To research the history, holy places, and literature of the Gaudiya Vaishnava tradition, particularly as found in Orissa.
- \* To encourage devotee scholars and artists to produce transcendental art and translations of the literature of the Gaudiya Vaishnava tradition.

Gopal Jiu Publications is a branch of The International Society for Krishna Consciousness (ISKCON).

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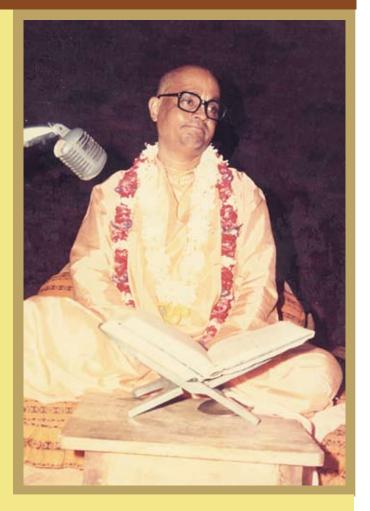
# Sri Srimad Gour Govinda Swami Maharaja

Gour Govinda Swami was born as Braja Bandhu Manik on 2nd September 1929 in Jagannathpur, a small village near Jagannath Puri, Orissa. In his youth he mostly lived with his maternal family, the Giris, in the village of Gadeigiri. The Giris were Gaudiya Vaishnavas and well known for their expertise in *kīrtana*.

As a boy, Braja Bandhu was very quiet and serious. Whatever free time he had from his studies he spent rendering services to the family deity of Gopal Jiu and accompanying his grandfather and uncles in going from village to village, chanting *hari-nāma* and singing songs of the Vaishnava Acharyas. He was very attached to *Śrīmad Bhāgavatam*. As a young boy, his mother found that whenever he would cry she need only place the *Bhāgavatam* in his hands and he would stop. At night, Braja Bandhu would go to sleep with the book clutched to his chest.

In April 1974, he left family life and adopted the name "Gour Gopal" — Gour for Gauranga Mahaprabhu, and Gopal after his beloved childhood deity. Taking up the lifestyle of a mendicant sadhu, Gour Gopal set out to find a spiritual master who could teach him about the hare kṛṣṇa mahā-mantra, Śrīmad Bhāgavatam, and Sri Chaitanya Mahaprabhu. His search took him all over India. Finally, in September of the same year, he resolved to go to Vrindavan, the land of Krishna, thinking that surely his desire would be fulfilled there. In Vrindavan he saw a sign, "International Society for Krishna Consciousness." Arriving there, a devotee gave him a copy of the society's magazine, Back To Godhead. Seeing the articles in the magazine on Chaitanya Mahaprabhu, Śrimad Bhāgavatam, and the mahā-mantra, Gour Gopal knew he had found what he was looking for. He requested to meet the founder of the society, and at midday was brought to the quarters of His Divine Grace A.C. Bhaktivedanta Swami Prabhupada. Srila Prabhupada gave him initiation and the name Gour Govinda Das. Then, nine months later, Gour Govinda Das received sannyāsa from Srila Prabhupada at the opening ceremony of the ISKCON Sri Sri Krishna Balaram temple in Vrindavan.

In 1977, while visiting Bhubaneswar, Orissa, Srila Prabhupada instructed Gour Govinda Maharaja that he wanted him to travel around the world and preach to the preachers within his society. In early 1985, Gour Govinda Maharaja began accepting disciples. Two years later, on

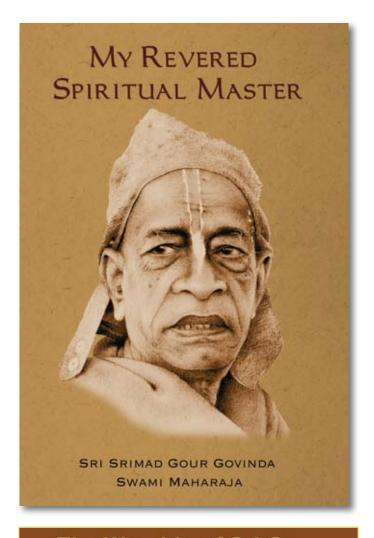


the request of senior devotees, he agreed to become a member of the ISKCON Governing Body Commission, and was given joint charge of the society's projects in Orissa.

In the summer of 1985, pursuing Srila Prabhupada's order, Gour Govinda Maharaja went overseas to preach. For the next eleven years he traveled all over the world speaking kṛṣṇa-kathā to interested devotees. His lectures inspired thousands of devotees. Since 1994, Gopal Jiu Publications has been printing them in the form of articles and books.

Read more about the life of Gour Govinda Maharaja.





## The Worship of Sri Guru

The followers of Srila A. C. Bhaktivedanta Swami Prabhupada reflect daily on the prayers of Narottam Das Thakur during *guru-pūjā*. Now a beautiful commentary brings into focus the volumes of meaning invested in each word of these essential verses.

"The lotus flower lives in the water, but it is not affected. It remains untouched. Similarly, although Sri Guru comes here to this material world, he remains untouched. He is never affected by the three modes of material nature. Therefore the feet of Sri Guru are compared to a lotus. The bumblebee that comes to the lotus that is in the water and takes shelter inside that lotus is also untouched by the water. Similarly, the fortunate soul who has taken shelter at the lotus feet of Sri Guru will never be afraid of this material world. Just as the lotus gives shelter to the bumblebee and protects him from being touched by the water, so the disciple who takes shelter at the lotus feet of Sri Guru will not be affected by the material nature. This is the lotus feet of Sri Guru."

Glossary and elaborate verse and topic indexes. \$4.95 hardbound, 158 pages, 5.4" x 8.2"

RETURN TO CONTENTS

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## My Revered Spiritual Master

Remembrances and glorifications of Srila Prabhupada given by Gour Govinda Swami Maharaja. Includes over 60 pages of archives from their correspondence and other early documents concerning ISKCON Bhubaneswar. This book is a deluxe presentation that includes over 60 original drawings done specially for the volume.

Topics include: • Prabhupada's Ideal Society • After the Disappearance of Sri Guru • Understanding Prabhupada's Purpose

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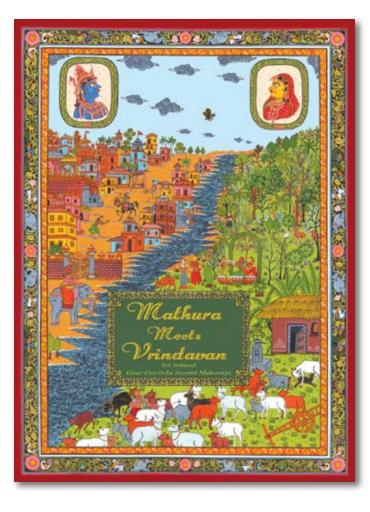
"My Revered Spiritual Master" is a wonderful presentation. The layout and artwork are excellent, as too is the content. I have found it especially rewarding to have some insight into Srila Gour Govinda Maharaj's relationship with Srila Prabhupada and the development of the Krishna-Balaram Mandir.

— Tota Gopinath Das, Australia

RETURN TO CONTENTS

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#### **Artwork**

Mathura Meets Vrindavan attempts to recreate something of the mood of reading an ancient palm leaf manuscript by illustrating the pages in the traditional Orissan style of art known as *paṭa-citra*. More than one hundred original *paṭa-citra* paintings were commissioned for this book.

### Comments

"Mathura Meets Vrindavan carries on in the superexcellent tradition of books put forward by Srila Gour Govinda Maharaja. His masterly insights coupled with his superlative devotion work together to produce yet another book that allows readers entrance into the esoterica of Gaudiya Vaishnavism. I highly recommend this book!"

— Steven Rosen (Satyaraja Dasa), author, Hidden Glory of India; senior editor, Journal of Vaishnava Studies; and associate editor, Back to Godhead Magazine

RETURN TO CONTENTS

#### Mathura Meets Vrindavan

A compendium of astonishing pastimes of Sri Krishna. The ecstatic love for Krishna possessed by the residents of Vrindavan far excels that found in any other place. When Krishna suddenly departed for Mathura he plunged the *vrajavāsīs* into an ocean of sorrow. What was Krishna's purpose in leaving? What happened when his messenger Uddhava arrived in Vraja with a message of love? And, most of all, how is it that Krishna never leaves Vrindavan?

Topics include: • Mother Yasoda, the personification of parental love • The descent of *bhakti* • Radha and Krishna's meeting in Dwarka

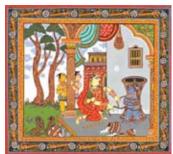
Uddhava was thinking, "The love possessed by Nanda Maharaja cannot be compared in unlimited universes. How can I tell Nanda Maharaja, 'Don't cry?' If I say this then all of the śāstras will come and shut my mouth. The śāstras say that crying for Krishna is the ultimate goal of life. Rather, I should say to Nanda Maharaja, 'Cry more, cry more, cry more, cry yuga after yuga, millennium after millennium! Go on crying, go on crying! Shed more and more tears!"

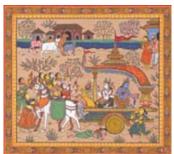
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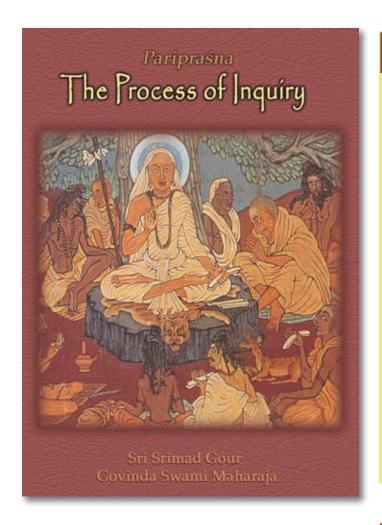












## The Process of Inquiry

Explores the topic of approaching guru: Who is a real guru? Who are cheating gurus? What are the benefits of hearing directly from a person as compared to hearing recordings? Glossary and elaborate verse and topic indexes.

"A sādhu-vaiṣṇava has many followers. They are known as celās. If you are just outwardly posing as a vaiṣṇava, with vaiṣṇava dress, śikhā, tilaka, japa-mālā, chanting 'hare kṛṣṇa', but inside you are crooked, duplicitous, pretentious — you have no simplicity — then you are a kali-celā. You cannot become a follower of Sri Chaitanya Mahaprabhu."

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RETURN TO CONTENTS

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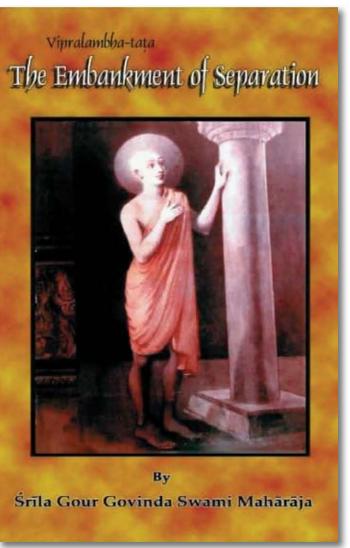
## Embankment of Separation

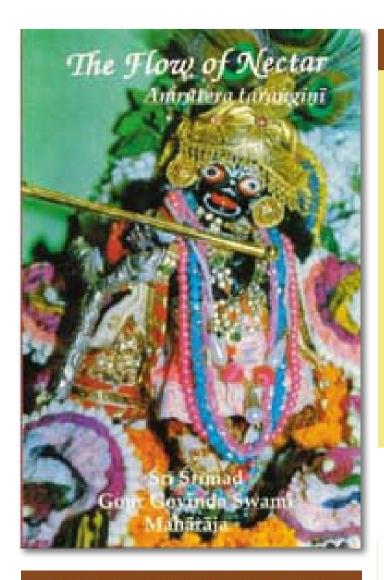
"The Embankment of Separation is an invaluable devotional work from which one should not remain separate. Beautifully designed and well-edited, this book is compiled from a series of lectures that gives a genuine taste for a distinct brand of Krishna-bhakti, one that harmonizes the truths of Vrindavana-dhama and Navadvipa-dhama with the mysteries of Jagannatha Puri-dhama. Its subject is deep — the deepest — but it is presented in a way that allows even the most neophyte devotee a clear understanding. Gour Govinda Maharaja explains the inner meaning of Lord Caitanya's pastimes with such mastery that it leaves little doubt that he was experiencing something profound in his own life. More importantly, he explains these phenomena in such a way that the reader is carried there with him. This is the true greatness of *The Embankment* of Separation: it creates in its readers the desire for an experience of longing for God. It also reminds the reader of the distance one must travel in his own practice. While one's journey may be long, little drops of advanced nectar, such as those found in this book, can do much to soothe the weary traveler and revive his determination to continue the quest." -- Steven Rosen (Satyaraja Das)

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RETURN TO CONTENTS

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## The Last Limit of Bhakti

A compilation of vibrant discourses and anecdotes highlighting the subtleties of Gaudiya Vaishnavism. Devotion reigns where reason fails. Paradoxical and counter-intuitive, but always full of mellows.

Gurudeva is *rādhā-prīya-sakhī*, a very dear girl companion of Radharani. And so *guru-sevā* is *śrīmatī-sevā*. To serve guru means to serve Radharani, because guru is very dear to Radharani, *rādhā-prīya-sakhī*. Service to Radharani means service to guru, and service to guru means service to Radharani. Those who know this *tattva*, who are fixed in this *tattva*, only they can render loving service to Krishna.

Topics include: • Srimati Radharani as the guru of *prema* • Chaitanya Mahaprabhu as two opposites in one container • Krishna as *nitya-brahmacari*.

96 pages, with color illustrations. This book is now offered in e-book format for free download. Click here.

RETURN TO CONTENTS

#### The Flow of Nectar

The idea that preachers are mere neophytes on the path of spiritual life is not uncommon. That misconception is irrefutably silenced in this authoritative treatise on preaching, preachers, and the mission of ISKCON's founder-ācārya.

"Krishna is the source of life. Life comes from life. So he who has got life goes out and preaches the science of Krishna consciousness."

Topics include: • Compassion • Taste for the holy name • Vedic evidence — primary and secondary meanings

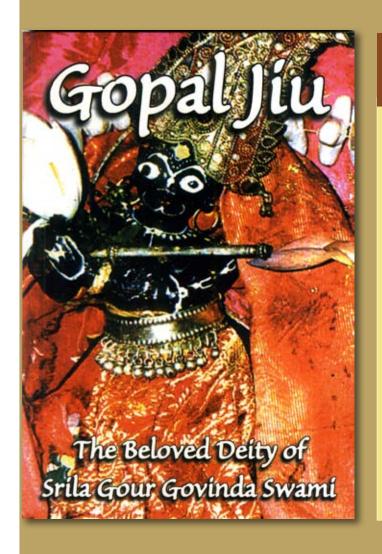
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RETURN TO CONTENTS

## Bhakti-naipuṇya THE LAST LIMIT OF BHAKTI



His Holiness Gour Govinda Swamī Mahārāja



# Gopal Jiu; The Beloved Deity Of Srila Gour Govinda Swami

The fascinating history of Srila Gour Govinda Swami's beloved deity of Gopal, who has been worshiped in the Giri family of Orissa for over 350 years. Topics include: How Gopal came from Vrindavan, how he foiled an attempt to steal him, and stories of his servitors for the last three hundred years. The book also contains an essential account of the life of Srila Gour Govinda Swami, his devotional upbringing, his meeting and relationship with Srila Prabhupada, and activities up to his disappearance in Sridham Mayapur in 1996.

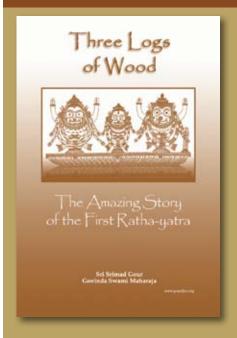
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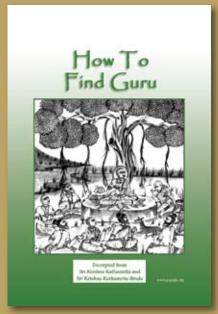
RETURN TO CONTENTS

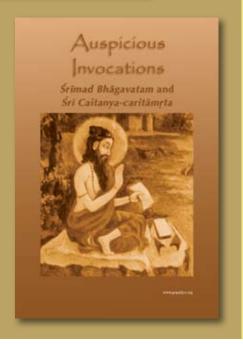
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# Booklets







### Three Logs of Wood

By Sri Srimad Gour Govinda Swami Maharaja

The story of the first Ratha-yatra. Excerpted from *Embankment of Separation*.

Jagannath, Baladeva and Subhadra are three logs of wood floating in the ocean of *rādhā-prema*. This is *tattva*.

Dāru-brahma mūrti nitya prakātita — "So I'll assume the form known as dāru-brahma, because this mūrti will be carved from neem wood. Eternally I will reside in Sri Kshetra, Nilachala. In My form as Sri Krishna Chaitanya I will go there and experience virahāntakamilana, union after separation."

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#### How to Find Guru

Articles on the subject from Srila Bhaktisiddhanta Saraswati Prabhupada, Srila A.C. Bhaktivedanta Swami Prabhupada, and Sri Srimad Gour Govinda Swami Maharaja.

Gour Govinda Swami: You are thinking, "We only need to read books. There is no need of associating with a sādhu who is physically present. Is there any sādhu? No, there is no sādhu at all." Your motto is, "Seeing is believing." You cannot see, so you cannot believe. First, develop the proper vision. Then you can see Krishna. Then you can see how a sādhu is there. It's nonsense, foolishness.

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## **Auspicious Invocations**

Contains the *maṅgalācaraṇa*, auspicious prayers, that were recited by Sri Srimad Gour Govinda Maharaja before he would speak on Śrīmad Bhāgavatam or Śrī Caitanya-caritāmṛta. Includes other glorifications of the Bhāgavatam and Caitanya-caritāmṛta from Padma Purāṇa, Srila Sanatan Goswami, Srila Bhaktisiddhanta Saraswati Prabhupada, and Gour Govinda Swami Maharaja.

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### After the Disappearance of Sri Guru

By Sri Srimad Gour Govinda Swami Maharaja

A powerful collection of articles on the subject from Sri Srimad Gour Govinda Swami Maharaja.

When a dear devotee of Krishna, an ācārya, disappears, there is a dark period, a most inauspicious period. We are in such a most inauspicious dark period, groping in the darkness, now that such a dear devotee, ācārya, has gone. As the effulgent sun may be covered by a patch of black cloud, similarly such a dark period has come. After the disappearance of my revered spiritual master, a dear devotee of Krishna, Gaura, such a dark period has come. Definitely we are in a dark period. We are suffering and crying, groping in the darkness. So, we must cry for that effulgent sun to again rise. Let that patch of dark cloud disappear! We must cry for it.

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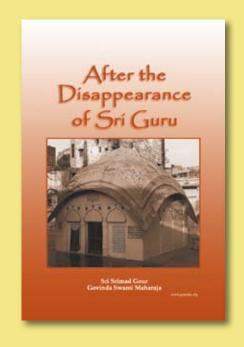


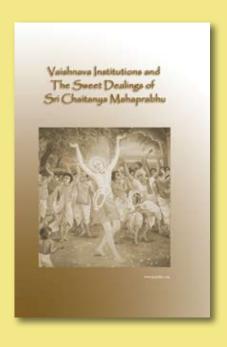
Articles by Srila Bhaktisiddhanta Saraswati Prabhupada, Srila A.C. Bhaktivedanta Swami Prabhupada and Sri Srimad Gour Govinda Swami Maharaja on the importance of cooperation, humility, and tolerance in our *vaiṣṇava* society. Includes some excerpts from the book *My Revered Spiritual Master*.

Gour Govinda Maharaja: Everything is here in Mahaprabhu's movement in the form of kṛṣṇa-kathā, but still we have to keep up the organization. Corrections, amendments, and reformation are required. This is Kali-yuga and we are in the material world. Māya tries to stop this movement in so many ways. Elevated vaiṣṇavas have formed a society to help you get strength to fight and push on Mahaprabhu's movement. They sit together, discuss, and make decisions. It is a combined effort.

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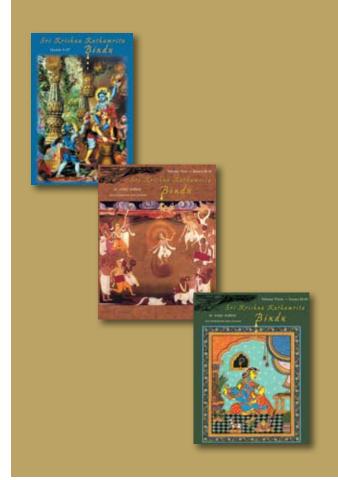
Sri Krishna Kathamrita Bindu is an email magazine offered by Gopal Jiu Publications as a free service to the vaisnavas and all seekers of the truth. Bindu comes out two times a month, on every Ekādaśī. Like the bigger Sri Krishna-kathamrita magazine, Bindu is designed for those who want to go deep into the pastimes, philosophy, literature and history of Gaudiya Vaishnavism. Bindu regularly features articles from previous ācāryas such as Srila A.C. Bhaktivedanta Swami Prabhupada, Srila Bhaktisiddhanta Saraswati Prabhupada, Srila Thakur Bhaktivinode, Viswanath Chakravarti, Rupa Goswami, etc., as well as new translations, research findings and contemporary articles. Sri Krishna-kathamrita Bindu is being produced in pursuance of the instructions of Sri Srimad Gour Govinda Swami, whose articles are also a common feature.

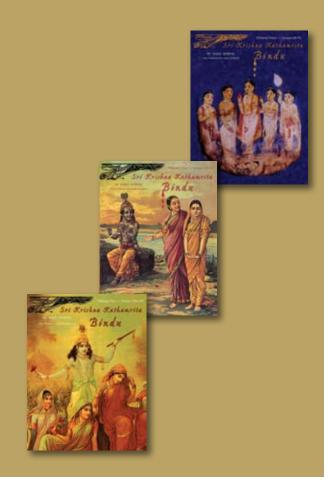
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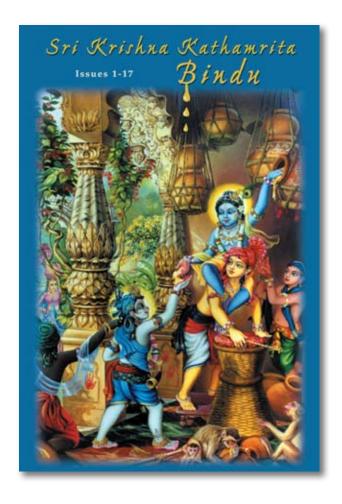
RETURN TO CONTENTS

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- \* Abhiram Thakur Tests the Sons of Lord Nityananda — a fresh translation especially for Bindu from Śrī Abhirāma-lilāmṛta.
- \* The Garbhādhāna-samskāra performed by Hiranyakasipu from Nṛsimha Purāna.
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RETURN TO CONTENTS

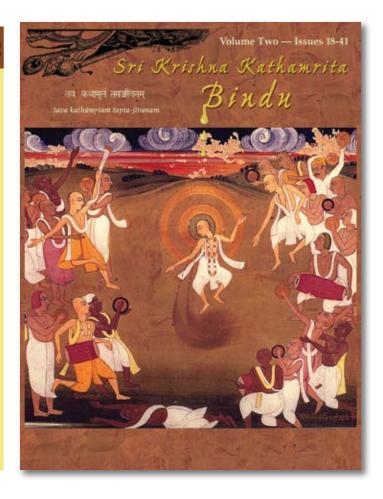
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#### Collected issues 18-41

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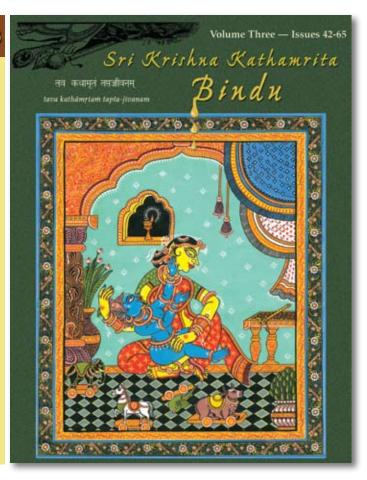
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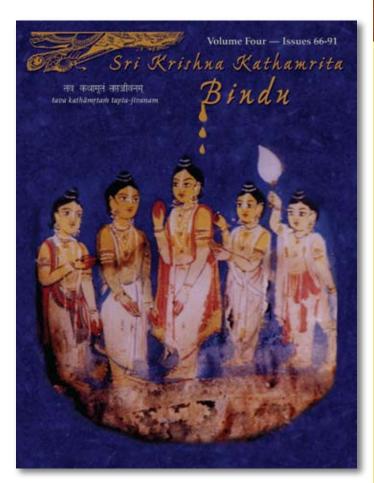
- Mother Yasoda's Breast from Srila Rupa Goswami's Lalita Mādhava.
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RETURN TO CONTENTS





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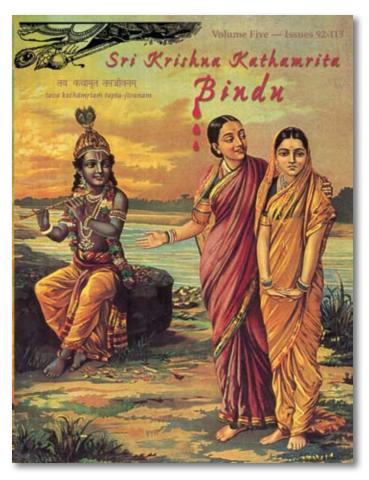
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RETURN TO CONTENTS

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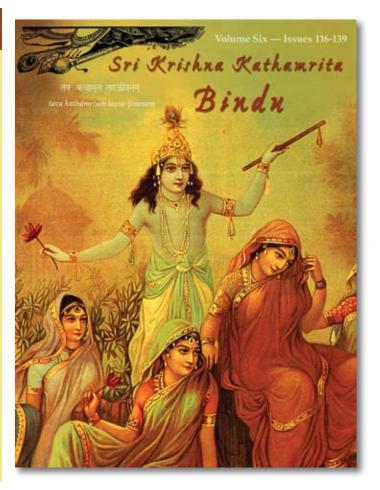
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